

KOREY GOODWIN

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Professional Summary

I have nine years of copywriting experience working with small businesses and large corporations to help them build healthy, long-lasting relationships with their customers and clients.

Experience

Freelance

Austin, TX

ACD Copywriter

Sept 2023 – Present

- Writing copy and editing advertising work for clients: Texas A&M, Juniper Networks, and BASF.

Tombras

Austin, TX

Senior Copywriter

Aug 2021 – Aug 2023

- Writing copy and editing advertising work for clients: TX Whiskey, Big Lots, and Jefferson's Whiskey.
- Advising and guiding up-and-coming copywriters on understanding brands and writing in a brand's voice.

Preacher

Austin, TX

Copywriter

Aug 2019 – Aug 2021

- Writing copy and editing advertising work for clients: Fanta, ESPN, and The Container Store
- Creating the Assist to Resist group. Reaching out to the local community in Austin, TX, to bring lesser known, minority-owned brands in the neighborhood to the forefront of people's minds.

Double Toasted

Austin, TX

Producer, Host, Editor, Writer

Apr 2015 – Current

- Gathering resources to film, edit, and host a live weekly podcast
- Maintaining a relationship with fans and sponsors to provide quality content that benefits all parties
- Delivering shows on time weekly to our viewers
- Planning events to interact with our fans while bringing in a new audience
- Monitoring the analytics for the shows to make sure we are consistently growing

FocusVision

Atlanta, GA/Austin, TX

Customer Service Representative

Aug 2014 – Apr 2016

- Assisting companies by setting up focus group meetings online
- Calling individuals to help them sign in to the meeting room
- Working with a large team of individuals to provide our clients with excellent customer service

American House
Lead Foreign Teacher Administrator

Beijing, China
Apr 2011-Aug 2013

- Directing a staff of 20+
- Planning graduations, holiday shows (i.e. Christmas, Halloween), and lesson plans

Education

Kennesaw State University **2010**
Bachelor of Science in Criminal Justice.
Concentration in Administration

Certifications

- Proficient in Final Cut Pro and Adobe Premiere
- China Compulsory Certified Conversational Mandarin speaker: including reading and writing Chinese characters